
THE HEAVYWEIGHT

INVESTMENT



LA SPORTZIA
CITY CENTER 150



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***ALL FOR
SPORTS***

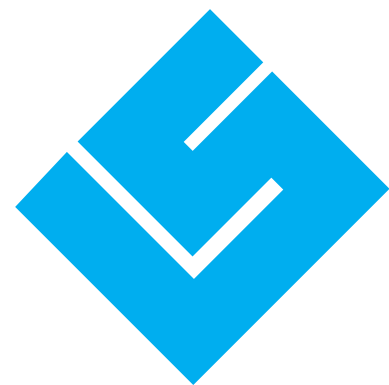
***ALL ABOUT
SPORTS***



***YOUR
PASSION***

***FOR SPORTS
FINDS A NEW
PLACE***

Shopping isn't just buying a product. It's an experience. It's to indulge all your senses - to see and be captured by the variety of products, to touch, feel and experience the products and to make the final decision, that is, what finally goes in your shopping bag. This experience is something all the online stores in the world can't match. The sheer joy of shopping. Finally, the two things you most love i.e. shopping and sports now come together at one destination.



LA SPORTZIA

CITY CENTER 150

**GET THE BEST RETURNS WITH A
GLOBAL SPORTS GOOD RETAIL CENTER**





Get ready to be amazed at the largest variety of sports equipment for everything you can imagine - from casual running shoes to trekking and hiking gear, yoga mats to cycling equipment, tennis racquets to the billiards table, ask for it and you'll find it. With experts to advise you on the best product for your needs and demonstrate the right way to use them, you can be sure to be satisfied with your shopping experience.

 OUTDOOR SPORTS

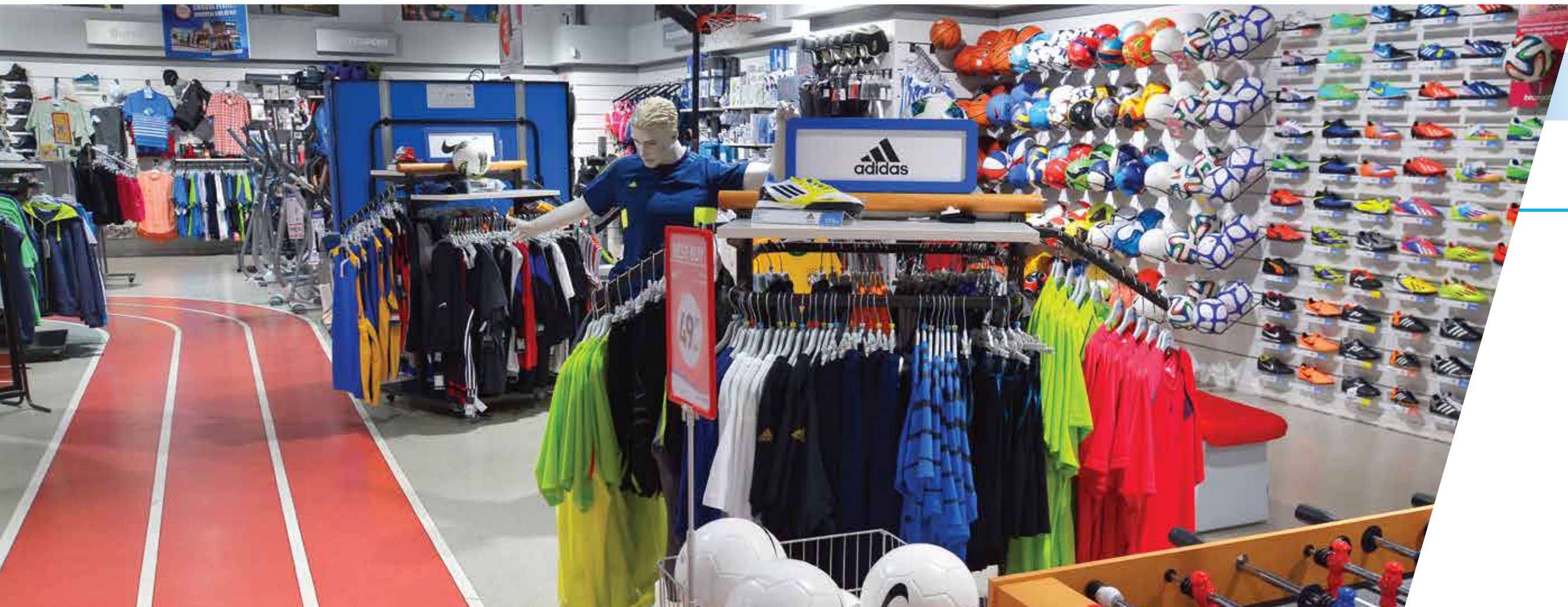
 WATER SPORTS

 FITNESS EQUIPMENT

 OTHERS

 INDOOR SPORTS

THE SHOPPING DESTINATION



FOR YOUR SPORTS PASSION

AT THE NEW LANDMARK OF NOIDA RETAIL



CITY CENTER 150

City Center 150 is a glimpse into the future of retail and lifestyle entertainment. With al-fresco-style high-street retail in a low-rise development, the project is built to immerse people into a world of possibilities, whether it's shopping, dining or entertainment.

Located on the banks of a 30 m wide road, the design of City Centre 150 invites visitors to indulge in retail therapy while giving brands a dazzling canvas to claim their space in the consumers' hearts and minds.

AL-FRESCO STYLE
ARCHITECTURE

CUBISM INSPIRED
DESIGN

500+ FEET (158 METERS)
FRONTAGE

MODERN GLASS
FACADE

LOCATED ON A
30M WIDE ROAD

A RETAIL SPACE AS BIG AS YOUR GOAL

City Center 150 provides flexible spaces and formats to cater to the needs of retailers in every segment. The availability of different retail store sizes and categories such as speciality retail, super-specialty stores, department stores and variety stores make it a one-of-its-kind development for investors looking to buy into India's new retail boom. With many leading brands coming together under one roof, City Centre 150 is also a destination of choice for retail lessors.









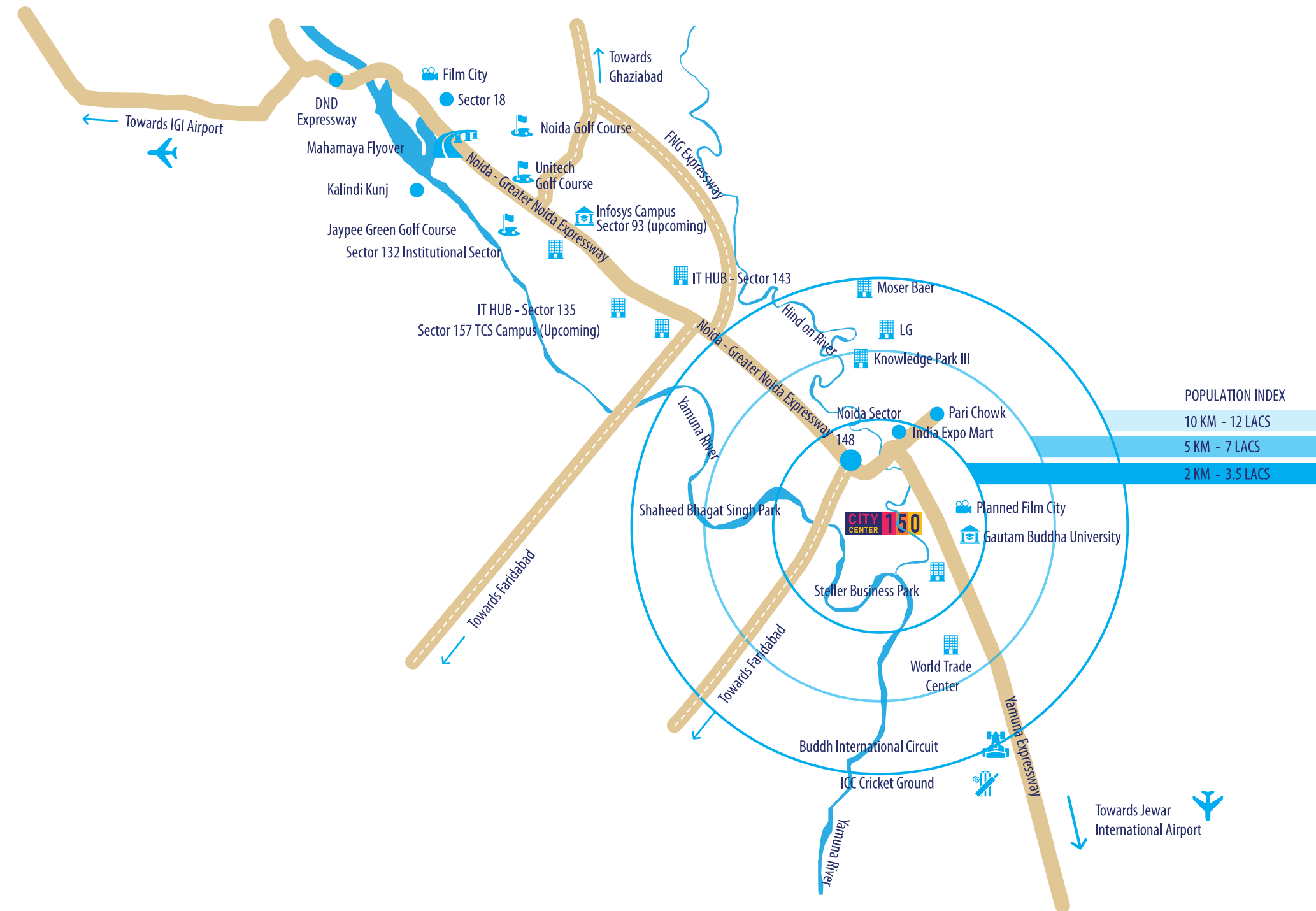


THE NUCLEUS OF URBAN LIFE

The ambience at City Centre 150 reflects the aspirational allure of Sector 150. The many premium apartment complexes in the area, along with the 40-acre park in front of the high street, bring a steady flow of visitors to City Centre 150 for their daily needs and for leisure.

The strategic location of this project makes it a part of the social infrastructure of not just Sector 150, but also of the surrounding neighbourhood including Greater Noida.

-  At the heart of Noida's most premium sector
-  Surrounded by premium residences that drive footfall into City Center 150
-  Located next to the Shaheed Bhagat Singh Park - one of India's largest parks
-  30 mins drive to Jewar International Airport
-  30 mins away from Sector 18, Noida
-  10 mins drive to Pari Chowk, Greater Noida



EXPERIENCE GROWTH FASTER THAN EVER

At City Center 150, LaSportsia is ready to set new benchmarks as a one-of-its-kind sports shopping destination in Noida, meeting the extensive needs of sports gear shoppers in India.

Not only that, it presents an unprecedented opportunity for investment, with limitless opportunities in the future. If you see your business here, now is the time to get there.



DELIVERED PROJECTS



Offering one of the largest infinity pools in India, Alphathum lays the ground for efficient and smart office spaces.



Techno Park is one of the commercial development located in Noida. It offers spacious and skillfully designed office space on 4th & 5th Floor. The project is well equipped with all the amenities to facilitate the needs of the office people.



The I-THUM is a landmark development and the future of IT Parks in Noida, Sector 62. It offers Commercial Office Spaces and also shares the campus of the Corenthum including some leading banks.



World Square Mall, by Bhutani Group is one of the leading malls in Ghaziabad with a multiplex, banquet, and a 3 Star Hotel, as its part.



World Square Hotel is a 3-star property in Ghaziabad that provides a comfortable stay and unmatched hospitality along with the easy access to the entertainment, shopping, and business hubs of the region.

ON GOING PROJECTS



Part of a 26.8 acres mixed-use development, Cyberthum is NCR's tallest commercial tower with world-class spaces, mall in the sky, and Bolt, one of India's biggest gaming and entertainment centers.

- PARMESH COMPLEX, Nirman Vihar
- PARMESH CORPORATE TOWER, Karkardooma
- PARMESH COMPLEX I, Karkardooma
- PARMESH COMPLEX II, Karkardooma
- PARMESH BUSINESS CENTRE I: Karkardooma
- PARMESH BUSINESS CENTRE II, Karkardooma
- IIT ENGINEERS CO-OPERATIVE GROUP HOUSING SOCIETY, Dwarka
- WORLD SQUARE MALL, Ghaziabad



SPECIFICATIONS

FLOOR DESCRIPTION

NO. OF FLOORS	Single Basement (Parking / Services / Retail) Ground & First Floor (Shopping / Restaurant / Retail) Second & Third Floor (Shopping / Restaurant / Retail / Food Court)
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VITAL INFORMATION

AIR CONDITIONING	Provisioning of AC in individual shops Cooling tower piping connection provided in each shop
FAÇADE	Combination of glass / ACP / Stone / Metal cladding / GRC / Paint
HEIGHTS	Floor to Floor <ul style="list-style-type: none"> • Basement - 5.25m • Ground Floor - 5.1m • Typical Floor - 4.5m

LIFTS AND ESCALATORS

SEPARATE LIFTS	Passenger Lifts - 6 Service Lifts - 2
SPECIFICATION OF LIFTS	Tile / Stone
ESCALATORS	2 sets of escalators

LOBBY AND COMMON AREAS

FLOORING	Stone / Tile
CEILING	Metal ceiling / Waterproof board ceiling
WALLS AND PAINTINGS	Tile / Stone / Paint
RAILING	Toughened / Laminated glass fixed with metal
ELECTRICITY	Common area electrical works with provision for individual metering for shops
FIRE FIGHTING	As per NBC / Bye Laws
STAIRCASE	Tile / Stone
LIGHTING	Common area lighting with energy efficient fixtures

COMMON TOILETS

FLOORING	Stone / Tile
WALL CLADDING	Vitrified tile / Stone / Paint
WC	Wall mounted WC
CP FITTING	Water efficient branded CP fitting

BASEMENT AREA

FLOORING	Tremix flooring
COMMON PARKING	As per drawing
RAMP	Pavers / Tremix

SHOPS / OFFICES / FOOD OUTLETS

FLOORING	Concrete floor ready to receive any flooring by owner/buyer
WALLS	Blockwork partition
FAÇADE	Combination of glass / ACP / Stone / Metal cladding / GRC / Paint
CEILING	Concrete ceiling
DOORS	Glass / Openable shutters
ELECTRICITY	Cable tap off provided as per load
FIRE FIGHTING	As per NBC / Bye laws

LANDSCAPING

HARD LANDSCAPE	Tile / Trimix concrete / Pavers / Kerb Stone / Chequered tiles
SOFT LANDSCAPE	Natural grass / Artificial grass pad / Shrubs / Plants / Trees / Water body

ESS AND DG (MAX CAPACITY)

DG SET	100% power backup as per load requirement	
STP	CAPACITY (IN BASEMENT)	As per design



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