



# AYUSHI JAIN

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## OBJECTIVE

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I am a Social Media Marketing Executive. I want to grow my self in Digital Marketing.

Up to date with trending content on social media.

Check social media trend.

Check Analytics.

Research tags and captions for post.

Planning Social media calendar.

Planning social media events.

Research Competition and trending content.

Work on social media reach.

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## EXPERIENCE

**Currently working in Meon Technologies (20-May 2023 8-May 2024 )**

### **Job as a Social Media Optimizer**

- Handling all social media platforms
- Planning content for social media
- Making strategy for social media platforms growth
- Shoot reel for social media
- Work on followers growth
- Research unique content for social media platform

- Optimize content for social media reels and posts
- Run ads campaign for Instagram & Facebook

### **Worked with Uniconverge Technologies Noida from (15-May – 15 May 2023)**

#### **Job as a Social Media Executive**

- Handling all social media platforms,
- Planning content for the post,
- Making strategy for social media
- Maintaining insights of all social media platforms
- Work on followers up-to-date with trends
- Planning monthly or weekly calendar for social media.
- Maintaining monthly reports of social media pages updates.

**Note:** Basic knowledge of Facebook and Instagram ads

**Internship as a Content Writing** (Banbanjara.com Rajasthan) (May 2022)

**Internship as a Social Media Executive** (unSchool Hyderabad in July 2022)

**Social Media Internship** (Montex) (in August 2022)

## **EDUCATION**

**High School-** (Indra Gandhi Kanya Inter College Siyana) (B.S.R)  
( Complete in 2016)

**Intermediate-** (Salarpur College Hapur complete in 2018)

**Graduation-** B. Com Meerut College Meerut complete in 2020

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## **AWARDS AND ACKNOWLEDGEMENTS**

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- Certificate Social Media Marketing
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  - Certificate sales and Marketing
  - Certificate Youth Influencer
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- Certificate Content Writing
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