



Priyanka Sharma

EDUCATION

10th-12th CBSE | 2017-2019
Bachelor of Art
Masters in Digital Marketing

EXPERTISE

Content Planning

Graphic Design

Market Strategy

SMO / SEO

MY SKILLS

Product Marketing

Communication

Creativity

Hi! I'm a social media marketer who has skill in analyzing engagement data, identifying trends, and planning digital campaigns. I'm ready to help the company to grow with my best efforts.

SOCIAL MEDIA MARKETER

10874 Pratap Nagar Delhi

7303132052

sharmapriyu2001@gmail.com

EXPERIENCE

Social Media Marketer

2022 - 2023 (Dec - Nov)

- Organizes all social media posts
- Approves all content to be posted on social media
- Engages with readers and clients

2023 - 2024 (Dec - May)

- Develop campaigns across channels
- Monitor hashtags and trends
- Report on analytics
- Interact with customers and prospects
- Algorithms and search engine optimisation