

# NITIN KUMAR SINGH

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## SOCIAL MEDIA MARKETER

- Dynamic Social Media Manager and Marketer with 2.5+ years of experience in social media handling, marketing, paid campaigns, Google Ads, Facebook Ads & more.
- Seeking an opportunity to showcase my work.

## ACADEMIC HISTORY

Digital Marketing   Ducat	2022 - 2023
BBA   IMS College Noida	2019 - 2022
• Choudhary Charan Singh University	
10th - 12th   Modern School	2017 - 2019
• CBSE	

## SKILLS

- Social Media Optimization
- Social Media Management
- Social Media Marketing
- Google Ads & Facebook Ads
- Analytics Tools Proficiency
- A/B Testing
- YouTube SEO
- SEO Knowledge
- Hootsuite & Buffer
- YouTube Handling
- Canva
- Premier Pro

## WORK EXPERIENCE

### Data Trained Education Pvt. Ltd.

- Anchoring
  - Social Media Management
  - YouTube SEO
  - Hootsuite, Buffer
  - Content Writing
- April 2021 - July 2022

### India Eat Mania

- SMO, SMM
  - Youtube SEO
  - Buffer, Hootsuite
  - Facebook Ads, Google Ads
  - Competitor Analysis
- Aug 2022 - Sept 2023

### Ability Infotech

- SMO, SMM
  - Youtube SEO
  - Buffer, Hootsuite
  - Facebook Ads, Google Ads
  - Competitor Analysis
  - A/B Testing
  - Lead Generation
- Oct 2023 - till now

## INTERESTS

- Gym
- Vlogging
- Volunteer Work
- Badminton
- Travel to Mountains