

CONTACT

+91 -9625 304 063

sunilthakur3158@gmail.com

B-3/785,12.5 Yards Raghbir Nagar, New Delhi - 110027

EDUCATION

- Graduation (2014-2017): Graduation in B.A Programme stream from Delhi University (school of open learning) with 50%.
- Class XII (2014): From (CBSE Board) in Arts stream with 50%.
- Class X (2012): From (CBSE Board) with 6.2 CGPA

CERTIFICATIONS

Digital Marketing And Fundamental

- I have learnt advanced marketing with this diploma
- How to research about keywords and Campaigns and Ads Copy.
- How to handle social media with organic and paid level
- Website Suggestion for Business.

Digital Marketing Diploma with Inayat (Dec 2021)

- I have learnt about social media, Paid campaigns,
- How to make WordPress website and manage.
- What's Best for Business Promotion.
- What's good for Social Media.

LANGUAGES

- English
- Hindi

PERSONAL DETAILS

- Father's Name: Late MR. Tej Singh
- Mother's Name: Mrs. Ramwati
- Date of Birth: 4th of May 1996
- Marital Status: Unmarried
- Nationality: Indian

SUNIL

DIGITAL MARKETER

OBJECTIVE

To work efficiently to utilize my skills being resourceful and innovative to add value to organization I work for.

WORK EXPERIENCE

- **Bizgurukul pvt. ltd.** (Feb. 2024 To May. 2024)
Digital Marketer
 - My current role is about to manage social media for the organization & manage paid campaigns.
 - Optimise Campaign to increase CTR, CR and ROI
 - Pay per click campaign create & optimized
 - PR for company
- **Croma Campus pvt. ltd** (Dec. 2022 To Feb. 2024)
Senior Digital Marketer
 - My current role is about to manage social media for IT and Education manage paid campaigns (Targeted locations are India, United Kingdom, USA and Canada).
 - Optimise Campaign to increase CTR, CR and ROI
 - Team Lead
 - Social Media Optimisation (Facebook, Instagram, LinkedIn & Twitter)
- **Befferent Digital Media Pvt. Ltd** (Jun 2022 To Dec 2022)
Service and procurement executive
 - My current role is about to manage social media for client base and manage paid campaigns (Targeted location are Qatar, United Kingdom and USA).
 - Research about the new social media trends, Hashtag and keywords. Search Engine Optimization for WordPress website.
 - Create & optimization of PPC campaigns & team handling
- **Web Cloud Technologies Pvt. Ltd** (Dec 2021 To Apr 2022)
Digital Marketing Internship
 - On / off page search engine optimization with WordPress website.
 - Team handling & guide
 - Social media optimization and handles with organic growth (Facebook, Instagram, LinkedIn and twitter).
 - YouTube optimization and handle with organic growth (Subscriber's, Watch time, reaches and engagement).
 - Paid campaigns marketing for videos and business promotion as client requirements on social media (Facebook, Instagram, Twitter, LinkedIn and YouTube).
 - Graphic design by Canva, Basic knowledge of video shooting and video editing.
 - App promotion and marketing, Amazon and flipkart listing
- **Inovesource pvt. ltd.** (May 2017 To June 2021)
Senior Social Media Specialist
 - Handle social media as client requirements.
 - Youtube seo, upload a video on social media network.
 - Video Shooting and Editing.
 - Created a own YouTube channel with friends, Sometime I did work as YouTube video seo, video shooting, video editing and content