



ROBIN SHARMA

SALES & MARKETING PROFESSIONAL

SUMMARY

Exceptional ability to build and maintain strong relationships with clients through Marketing Research & analytics, Campaigns, Events, Sales, effective communication. Skilled in identifying customer needs and providing tailored solutions to drive.

PROFILE



Address

Noida



E-mail

mdgl.rbn3@gmail.com



Phone

9289535775

SKILLS

Media Planning & Buying



Market Analysis and Research



Team Leadership and Management



Product Development and Launch



Marketing Strategy and Campaigns



Strategic Planning and Execution



Client Relationship Management



EDUCATION



June, 2018 - July, 2020

MBA - MARKETING & HR

Asian Business School Noida / Noida



August, 2013 - July, 2016

B.SC

Krishn College Agra / Agra



WORK EXPERIENCE



September, 2022 - March, 2024

ASSISTANT TEAM LEADER

Univo Education pvt ltd / Amity University, Noida

(Inside Sales, Representative of Amity University Online Degree Programs, Revenue Management, Team Handling, Team Management, Email & Social Media Marketing)



September, 2021 - September, 2022

ASSISTANT SALES MANAGER

UpGrad Education Pvt Ltd / Noida

(Inside Sales, Team Handling, Study Abroad, Data Analysis, Team Development, International & Domestic Sales, Digital Marketing)



January, 2020 - May, 2021

ASSISTANT MANAGER

Bandhan Bank / Ghaziabad

(Marketing Advertisements & Campaigns, Events, Strategies, Marketing Research & Analytics, Email Marketing, Customer Service and Sales)



TRAINING & CERTIFICATIONS



2020

EXECUTIVE CERTIFICATE IN DIGITAL MARKETING

NIIT



2020

EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS

NIIT



2019

DIPLOMA IN CORPORATE COMMUNICATION

Asian Education Group



2020

DIPLOMA IN MEDIA & ENTERTAINMENT

Asian Education Group

LANGUAGES

English Expert

Hindi Expert



PROJECTS



June, 2019 - November, 2019

A STUDY ON CHANGING TRENDS IN SOCIAL MEDIA

A Study On Changing Trends In Social Media- Worked on this Research almost 4 months and observed company strategy and plan for advertising their products or Brand. Managed all the levels of org. During their decision towards social media influency towards products and importance of social media

Team Size : 2



May, 2019 - August, 2019

CUSTOMER PERCEPTION TOWARDS PATANJALI PRODUCTS

During my internship , observed and analyzed customer's perception and marketing strategies of Patanjali.

Research done in almost 3-4 months



AWARDS & ACHIEVEMENTS



2023

EMPLOYEE OF THE MONTH (MARCH 2023)

Achieved 200% target



2020

SALES & MARKETING

Building a large social media following.

Generating a large number of leads.

Increasing revenue.

Winning a marketing award.

Bringing in a major client.

Streamlining or quickening a process.

Reducing company costs.

Surpassing revenue targets.

Securing key clients.

Consistently delivering exceptional customer service.



EXTRA CURRICULAR



Internship

Patanjali Ayurvedic



Live Project

Praxis Hometown



PERSONAL INFORMATION



Gender : Male

Marital Status : Single

Birth Date : 01/02/1996

Nationality : Indian