



Kartik Uppal

SOCIAL MEDIA EXPERT

CONTACT

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EDUCATION

Punjab University
2018-2021

Bachelors of computer
Application

ABOUT ME

As a performance-driven and creative social media manager with over 2 years of hands-on experience, I am dedicated to enhancing brand visibility and engagement through strategic content creation and professional account management. My track record includes collaborating with vary social media brands to develop engaging and captivating content that resonates with target audiences. I am passionate about staying ahead of social media trends and delivering the best results for my company.

EXPERIENCE

(Jan 2024 - April 2024)

- Worked as a Social Media Manager for a finance brand called TradingTiers.

Year (2021 - 2023)

Worked as Social Media Expert for a Marketing Agency (Executive Media)

- Worked with a marketing agency specializing in social media management and brand development for 2 years.
- Created and executed effective social media strategies for various clients, resulting in substantial follower growth and lead generation.
- Utilized video editing and graphic design skills to produce captivating content for various platforms.

SKILLS

Social Media Manager

Graphic Designer

Video Editor (Software: Adobe Premiere Pro, VN)

BRANDS WORKED WITH:

- BigBeautifulBuys
- TradeWins
- Imly
- Peptalk India
- Trading Tiers