



## Randhir Singh Parihar

Bhopal, India 462022

(+91) 7771910939

[randhirparihar03@gmail.com](mailto:randhirparihar03@gmail.com)

## Professional summary

Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

## Work history

- **DK Constructions- Bhopal,MP India**

**Marketing Head** | May 2023 – Current

- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Conducted team meetings to reinforce goals and objectives and set clear expectations about policies and procedures.
- Met with clients, delivering presentations, and educating on product and service features and offerings.
- Closed lucrative sales deals using strong negotiation and persuasion skills.
- Handled customer relations issues, enabling quick resolution, and client satisfaction.
- Achieved sales goals and service targets by cultivating and securing new customer relationships.
- Prepared sales presentations for clients showing success and credibility of products.
- Boosted marketing, reviewed pricing strategies and expanded distribution channels to increase sales revenue.
- Directed sales support staff in administrative tasks to help sales reps close deals

- **Kalash Realcon Pvt Ltd - Bhopal, India**

**Marketing Manager** | September 2021 – April 2023

- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Conducted team meetings to reinforce goals and objectives and set clear expectations about policies and procedures.
- Met with clients, delivering presentations, and educating on product and service features and offerings.
- Closed lucrative sales deals using strong negotiation and persuasion skills.

- Handled customer relations issues, enabling quick resolution, and client satisfaction.
- Achieved sales goals and service targets by cultivating and securing new customer relationships.
- Prepared sales presentations for clients showing success and credibility of products.
- Boosted marketing, reviewed pricing strategies and expanded distribution channels to increase sales revenue.
- Directed sales support staff in administrative tasks to help sales reps close deals.

- **SkG Group of Companies - Bhopal, India**

**Sales and Marketing Manager |** November 2019 - September 2021

- Analyzed sales and marketing data for improved strategies.
- Directed sales support staff in administrative tasks to help sales reps close deals.

- Achieved sales goals and service targets by cultivating and securing new customer relationships.
- Prepared sales presentations for clients showing success and credibility of products.
- Boosted marketing, reviewed pricing strategies and expanded distribution channels to increase sales revenue.
- Built relationships with customers and community to establish long-term business growth.
- Genrate new leads for sales team

- **Naveen Babu Ki Kutia - Bhopal, India**  
**Restaurant Manager** | August 2017 - November 2019

- Met, greeted, and encouraged feedback from customers and used feedback to implement positive changes within restaurant.
- Promoted positive atmosphere and went above and beyond to guarantee each customer received exceptional food and service.
- Tracked daily sales transactions and invoices for accurate and updated financial reporting.
- Assisted in development and implementation of new menus to offer variety and options to customers.
- Coordinated with catering staff to deliver food services for special events and functions.
- Purchased food and cultivated strong vendor relationships.
- Motivated staff to perform at peak efficiency and quality.
- Reduced health risks and safety hazards by preparing beverage products consistently while creating cleaning schedules, restocking items and sanitizing equipment to adhere to health department standards.
- Developed unique events and special promotions to drive sales.

## Skills

- Client communication
- MS Office
- Branding
- Digital marketing knowledge
- Google adds

## Education

- Millenium Institution Of Science & Technology Bhopal  
Bachlour Pharmacy | July 2018

- Dynamic Public school Bhopal  
12th Biology | May 2014

- MKN HR SEC SCHOOL Bhopal  
10<sup>th</sup> | sMay 2012

