



Anish Dey

MBA Finance

Energetic MBA candidate specializing in Finance and Marketing at MDI Murshidabad. Equipped with a dynamic skill set spanning finance and marketing domains. Fueled by a passion for excellence, actively seeking managerial roles in esteemed firms. Final year student set to complete studies by March 2024, poised to contribute expertise and drive to a forward-looking company.

Education

- **Management Development Institute, Murshidabad** 2022 - Present
PGDM Finance & Marketing - 6.89 CGPA
- **University of Calcutta** 2018 - 2022
Bachelor of Commerce (B.com honours) - 7.156 CGPA
- **W.W.A Cossipore English School** 2016 - 2018
Higher Secondary ISC - 71.25%
- **W.W.A Cossipore English School** 2015 - 2016
Senior Secondary ICSE - 80.5%

Project

- **JP Morgan Chase**
Asset Under Management Project
 - Gathered clients' key investment objectives, risk appetite, investment restrictions, and other relevant information to enable recommending a suitable investment solution
 - Constructed suitable investment portfolios for two individuals based on their unique risk profiles
 - Carried out quantitative fundamental analysis for two stocks namely *Coca-Cola* and *Tesla* and made a recommendation to clients based on their investment objectives
 - *Calculated Key Performance Indicators (KPIs)* for a clients' investment portfolios and *Maximized the actual return* for both investors at **2.9%** and **6.1%** and the Sharpe ratio **2.34** and **2.85**
- **PwC**
Management Consulting Project
 - Managed to *grow revenue* by approximately **49%** over the projected period
 - *Demonstrated strategic acumen* by comprehending divestiture goals, aligning with a long-term strategy, assessing financial/operational performance, managing stakeholders' concerns, and forecasting post-divestment impact
 - Orchestrated the successful acquisition of Sonata Finance, integrating **502 branches** across **10 states** having **AUM of 1903 crore**
 - Formulated adaptable aviation synergy model, pinpointing **\$7.5M revenue** and **\$6.675M cost synergies**, projecting *EBIT surge* from **\$5M to \$5.825M**; advocated comprehensive analysis for precision, showcasing financial modeling, strategic insight, and adaptability

Certifications

- **Digital Marketing Certification** 2022
Udemy
- **Data Analytics and Business Intelligence** 2023
Havish M. Consulting
- **Bloomberg Marketing Concepts** 2023
Bloomberg

Achievements

- Ranked 3rd in inter-college finance competition "Vittyudh" organized by MDI Murshidabad
- Passionate writer and author of an eBook titled 'Questions to Self-Discovery,' available on Amazon Kindle

Contact

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Internship

GoWebbo & Company April - June 23'

Digital Marketing Intern

- Checked the SEO score of *900 Web Content* for a span of *12 weeks*
- Connected with *36 US clients*, monitored and reported on their organic search campaigns
- Researched and implemented *143 content recommendations* for organic SEO success

Position of Responsibility

Annexes - Alumni Relations Committee

MDI Murshidabad August 22' - Present

Position - Senior Coordinator

- Providing a platform for the existing students to interact with the Alumni and maintain a healthy relationship
- Organized *3 Seminars* and *4 webinars* with Alumni both Nationally and internationally for the students to gain insightful information from the alumni
- Organized *2 National Alumni Networking Events* in Bangalore and Delhi

Expertise

Technical Skills:

- Advanced Excel
- Google Analytics
- Google Adwords
- Microsoft Powerpoint

Hard skills:

- Investment Analysis
- Portfolio Management
- Financial Modeling
- LinkedIn Marketing
- Quora Marketing

Language

English Hindi Bengali