

# WEBSITE DESIGN & DEVELOPMENT

confidential document



**SOLUTIONS WEB DESIGN**  
**REVENUE GENERATION MOBILE**

## BUSINESS PROPOSAL

# Proposal for website design Development

**Submitted**

**By**

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# Contents

## Contents

1. Star Web Maker Profile
2. Project Specification .
3. Website scope
4. Cost Estimate

## 1. Star Web Maker Profile

*Star Web Maker Services pvt. ltd is a best website design company in Noida India . We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services. Star Web Maker is a full-service provider for corporate or individual interested in designing their design & development needs of web-based projects. Star Web Maker has been eligible to provide the best of services to our clients across the world remaining to our years of experience in website design and web development. Star Web Maker is one of India's leading website design, web promotion, software development and web Development company. We provide time bound, cost effective and value added services for innovative business solutions that require specialized domain expertise.*

*We also deal in SEO services and provide top quality results within limited time bounds to make your brand visible and generate quality traffic to your online portal. We had done many projects in this web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business to the next higher level. We concentrated on customer satisfaction and timely delivery of our projects.*

## 2. Project Specification

### Objective:

#### 1-Admin Dashboard

##### DETAIL ESTIMATION

*The Responsive website will be device compatible (responsive on mobile, desktop, laptop, ipad...Etc)*

### 3. Website design and development scope:-

- ❖ Website will be modern look, responsive, friendly, informative and animated.
- ❖ The Website will have proper navigation with proper alignment.
- ❖ Website will be open to every browser compatible, mobile website as well as a big screen.
- ❖ Social media implement, Whatsapp chat implement.
- ❖ Google map implementation.
- ❖ Home page with big sliding effects.
- ❖ Pages may be depended on requirement.
- ❖ All pages are including

#### Responsive Dynamic website

- modern look
- SEO Friendly Website
- Home Page customization
- Custom design & Responsive Layout
- whatsapp chat implement
- Social Media Linking
- Speed Optimisation
- Whatsapp button/Live chat
- Visitor counter
- Popup
- Google Analytics Integration
- 30 Days of Free Expert Technical Support
- Enquiry page will go to mail

- Youtube Channel Gallery embedding(If available)
- user friendly website
- Fast & Reliable
- Image Optimisation
- Products Categories
- Pages(Home, About us, Products,Services,Principles,Contact us, Enquiry form)
- No of pages.....
- Mobile Responsive Design
- All pages will be informative & static
- Google Map Link
- Online chat free plugin install
- Phone no, Email id and address implement.
- Attractive Design
- Adding clients Logo
- Adding testimonials
- Admin dashboard

Enquiry form's data will go to the given email, and it will do proper validation and collection of data in the email.

ChatBot implements with 3rd parties if needed.

Enable all social media to share that article .

### UI Design:

#### **HOME PAGE CUSTOMIZATION**

- ✓ Top Menu Implementation with submenu
- ✓ Copyrights Footer module Implementation
- ✓ Footer Menu Implementation
- ✓ Left / Right side Custom text module
- ✓ Quick Contact Info module
- ✓ Inner Page Design and Customization, the layout will be differ from the Home Page
- ✓ UI Design will be custom as per client requirement

#### **CONTENT PAGES**

- ✓ Adding content pages with proper alignment
- ✓ One or more images included in the page
- ✓ A content page includes company profile, about us, Service details, blog,vision-mission, History about company and Privacy policy etc.

### **ADMIN PANEL FUNCTIONALITY**

- ✓ Admin can update blog and image
- ✓ Admin can edit the profile details
- ✓ Admin can delete / edit /add any blog /image
- ✓ admin change and Update their password

### **SOCIAL NETWORKING PLUGINS**

- ✓ Follow us on various social media (FB, Twitter)
- ✓ WhatsApp Chat boot implement

### **CONTACT US PAGE**

- ✓ Once the form is submitted , email will go to Admin email id
- ✓ Display the address of the Office location
- ✓ Google Map support for displaying the Office Location

### **TESTING AND FIXING BUGS**

- ✓ Quality Testing for the entire website
- ✓ Fixing if any bug is found

### **MIGRATION TO LIVE SERVER**

- ✓ Migrating the site from local server to live server

## **4. Cost Estimate**

*The below table describes the Cost estimate for the development.*

<b>Website design and development</b>	
<b>Total</b>	

**Note- GST will be applicable. Logo, images, Contents, Payment gateway & any third party plug-ins & other API will be provided by the client side or extra.**

**Project Duration: base of requirement.**

*Note: API will be implemented , SMS, Payment gateway, Logistics*

**Payment terms:**

*i- 40% Advance + GST at the time of order confirmation.*

*ii- 30% after designing of home page*

*iv- 30% at time of project completion or Go live*

**Technology: Wordpress , Html5 , MySql**

**Submitted By**

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**THANK YOU**